

NASW-NJ & University Field Placement Partnerships

FY 2020-21

Overview: In response to the international COVID-19 pandemic and new realities facing social work education and students in the field, the NASW-NJ has created a student series, programs and engagement opportunities for students which they can use to supplement their classroom and field learning.

Through partnerships with schools, both institutions and students benefit in this year-round field placement partnership.

Benefits:

- Student benefits:
 - All enrolled students have access to programs created by NASW-NJ as part of “student series” for field placement at no charge.
 - All students have access to end of year “student summit” event.
 - Students can register online, independently and receive certificates of participation.
- Field/School benefits:
 - Supplements classroom and field learning.
 - Field placements and directors will no longer need to seek out opportunities/create new online/virtual programming for students.
 - Hours are trackable and can be reported to school field director.
 - Quality programming that aligns with CSWE standards, led by qualified thought leaders in profession.
- Institution benefits:
 - Name listing as sponsor of program on all materials including events.
 - Name listing and Logo w/ link to program on NASW-NJ main website for Academic year 2020-21
 - 1 month full page promotional in NASW-NJ Focus (reach over 22,000)
 - 1 month free re-targeting advertising via NASW-NJ platforms (Creative at school discretion.)
- Conference Attendance for School:
 - School receives 5 free registrations to 20-21 NASW-NJ Conference
 - School receives 1 free virtual school-recognition (booth or similar) at 20-21 NASW-NJ Conference

Partnership Levels:

- Small Program (up to 100 students): \$3000
- Medium Program (up to 500 students): \$7500
- Large Program (up to 1500 students): \$10,000

Process:

Schools seeking partnership should reach out to Jennifer Thompson, Executive Director at jthompson.naswnj@socialworkers.org for partnership agreement. NASW-NJ team will work with schools to enroll in program, communicate with students and track participation in events.